

SPONSORSHIP DECK

22ND ANNUAL

BUSINESS EXCELLENCE AWARDS

MAY 8, 2026



Celebrating leadership, innovation and excellence within the Croatian-Canadian community and significant contributions by Croatian-Canadians to Canadian society as a whole.

ABOUT THE BUSINESS EXCELLENCE AWARDS (BEA)

The Business Excellence Awards (BEA) is the Canadian-Croatian Chamber of Commerce's flagship annual gala, celebrating outstanding business leaders, entrepreneurs, executives, professionals, and distinguished contributors to the Croatian-Canadian community.

The event brings together senior executives, business owners, professionals, and community leaders for an evening of recognition, networking, and connection.

AUDIENCE AND REACH

Who attends BEA

- Business owners and founders
- Senior executives and professionals
- Established Croatian-Canadian companies
- Community leaders and strategic partners

Attendance

- 600 plus attendees

AUDIENCE PROFILE

BEA brings together a **curated group of business owners, founders, senior executives, and professionals from the Croatian-Canadian business community**, with a strong presence of decision-makers from professional services, real estate, finance, construction, and entrepreneurship.

The audience is primarily GTA-based and includes both long-standing Chamber members and emerging business leaders.

WHY SPONSOR BEA

BEA sponsorship delivers **visibility with meaning**.

- High-trust brand exposure within an invitation-based business community
- Association with excellence, leadership, and credibility
- One-night concentration of senior decision-makers and community leaders
- Direct, in-person connection with business owners and executives

SPONSORSHIP STRUCTURE

We offer a **limited number of sponsorship opportunities**, designed to provide meaningful visibility without over-saturation.

Sponsorship levels include:

- Platinum Sponsor(s)
- Diamond Sponsor(s)
- Gold Sponsor(s)
- Keynote Sponsor
- Cocktail Sponsor
- Award Sponsor(s)
- Student Sponsor(s)

Full details on the following slides.

Table purchases and individual tickets are available separately and are not included in this sponsorship overview.

SPONSOR VISIBILITY

Partnering with the BEA offers visibility that extends well beyond the gala. Your brand will be integrated across key touchpoints throughout the entire awards cycle, ensuring consistent engagement.

- **Pre-event:** Recognition on the event webpage and in email communications to Chamber members
- **Event night:** On-site brand presence, program listings, and verbal acknowledgements as outlined per sponsorship level
- **Post-event:** Inclusion in post-event communications and ongoing recognition through Chamber channels

PLATINUM SPONSOR

Top-tier event partner

- Highest level of brand visibility
- Prominent acknowledgement of your business on the event banner
- Corporate logo to be included on the front cover of the program book
- Logo to be included on the Silent Auction platform
- Two (2) reserved tables for ten with premium seating and your corporate name prominently displayed
- One (1) inside cover full page colour advertisement in the program book and logo to be included on the back of the program book
- Corporate logo to appear on Audio Visual presentation
- Verbal recognition during the Awards
- Recognition across BEA communications and channels, including email updates, social media posts, and the event webpage
- Recognition as a sponsor in the program book which will be distributed at the event and digitally
- Where appropriate, the Chamber may facilitate introductions within its business network to support meaningful connections
- Note: Corporate logo size in marketing material will be extra large

Investment: \$15,000

Limited availability

DIAMOND SPONSOR

High-visibility event partner

- Prominent acknowledgement of your business on the event banner
- Corporate logo to be included on the front cover of the program book
- Logo to be included on the Silent Auction platform
- Two (2) reserved tables for ten with premium seating and your corporate name prominently displayed
- One (1) page colour centre advertisement in the program book
- Corporate logo to appear on Audio Visual presentation
- Verbal recognition during the Awards
- Recognition across BEA communications and channels, including email updates, social media posts, and the event webpage
- Recognition as a sponsor in the program book which will be distributed at the event and digitally
- Where appropriate, the Chamber may facilitate introductions within its business network to support meaningful connections
- Note: Corporate logo size in marketing material will be large

Investment: \$10,000

Multiple sponsors may be accepted

GOLD SPONSOR

Visible event presence

- Prominent acknowledgement of your business on the event banner
- Logo to be included on the Silent Auction platform
- One (1) reserved table for ten with premium seating and your corporate name prominently displayed
- One (1) page colour advertisement in the program book
- Corporate logo to appear on Audio Visual presentation
- Verbal recognition during the Awards
- Recognition across BEA communications and channels, including email updates, social media posts, and the event webpage
- Recognition as a sponsor in the program book which will be distributed at the event and digitally
- Where appropriate, the Chamber may facilitate introductions within its business network to support meaningful connections
- Note: Corporate logo size in marketing material will be large

Investment: \$7,500

Multiple sponsors may be accepted

KEYNOTE SPONSOR

High-attention moment during the evening

- Prominent acknowledgement of your business on the event banner
- Logo to be included on the Silent Auction platform
- One (1) reserved table for ten with premium seating and your corporate name prominently displayed
- One half (1/2) page colour advertisement in the program book
- Corporate logo to appear on Audio Visual presentation
- Verbal recognition during the Awards
- Recognition across BEA communications and channels, including email updates, social media posts, and the event webpage
- Recognition as a sponsor in the program book which will be distributed at the event and digitally
- Where appropriate, the Chamber may facilitate introductions within its business network to support meaningful connections
- Note: Corporate logo size in marketing material will be medium

Investment: \$5,000

Exclusive package

COCKTAIL SPONSOR

High-attention moment during the evening

- Prominent acknowledgement of your business on the event banner
- One (1) reserved table for ten with premium seating and your corporate name prominently displayed
- One half (1/2) page colour advertisement in the program book
- Corporate logo to appear on Audio Visual presentation
- Verbal recognition during the Awards
- Recognition across BEA communications and channels, including email updates, social media posts, and the event webpage
- Recognition as a sponsor in the program book which will be distributed at the event and digitally
- Where appropriate, the Chamber may facilitate introductions within its business network to support meaningful connections
- Note: Corporate logo size in marketing material will be medium

Investment: \$4,000

Exclusive package

AWARD SPONSOR

Supporting excellence

- Prominent acknowledgement of your business on the event banner
- One (1) reserved table for ten with premium seating and your corporate name prominently displayed
- One quarter (1/4) page colour advertisement in the program book
- Corporate logo to appear on Audio Visual presentation
- Verbal recognition during the Awards
- Recognition across BEA communications and channels, including email updates, social media posts, and the event webpage
- Recognition as a sponsor in the program book which will be distributed at the event and digitally
- Where appropriate, the Chamber may facilitate introductions within its business network to support meaningful connections
- Note: Corporate logo size in marketing material will be medium

Investment: \$3,000

Multiple sponsors per category

COMMUNITY AND STUDENT SPONSORS

Student and community sponsorships highlight the Chamber's commitment to supporting emerging professionals.

Student Table Sponsor — \$1,900

- Prominent acknowledgement of your business on the event banner
- Corporate name prominently displayed on a student table
- One quarter (1/4) page colour advertisement in the program book
- Corporate logo to appear on Audio Visual presentation
- Verbal recognition during the Awards
- Recognition across BEA communications and channels, including email updates, social media posts, and the event webpage
- Recognition as a sponsor in the program book which will be distributed at the event and digitally
- Note: Corporate logo size in marketing material will be small

Student Ticket Sponsor — \$230

- Corporate logo to appear on Audio Visual presentation
- Recognition as a sponsor in the program book which will be distributed at the event and digitally

Multiple sponsors welcome.

NEXT STEPS

Sponsorship opportunities are limited and confirmed on a first-come basis.

We would be honoured to welcome you as a BEA partner!

Contact:

Wanita Kelava

Canadian-Croatian Chamber of Commerce

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416-641-2829

APPENDIX A

CORE SPONSORSHIP PACKAGES (COMPARISON)

Benefit	Platinum	Diamond	Gold
Event banner	✓	✓	✓
Logo on the front cover of the program book	✓	✓	-
Reserved tables with preferred seating	2 tables	1 table	1 table
Logo on the Silent Auction platform	✓	✓	✓
Program book advertisement	Full-page premium	Full-page centre	Full-page
Logo on Audio Visual presentation	✓	✓	✓
Verbal recognition during the Awards	✓ (dedicated)	✓	✓
Recognition in BEA communications	✓	✓	✓
Event webpage acknowledgement	✓	✓	✓
Recognition in the program book	✓	✓	✓
Relationship-based introductions (where appropriate)	✓	✓	✓
Investment	\$15,000	\$10,000	\$7,500

All sponsorship benefits are delivered in a structured and streamlined format to ensure a high-quality event experience.

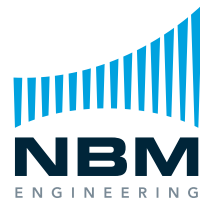
APPENDIX B

ADDITIONAL SPONSORSHIP PACKAGES (COMPARISON)

Benefit	Keynote Sponsor	Cocktail Sponsor	Award Sponsor	Student Table Sponsor	Student Ticket Sponsor
Event banner	✓	✓	✓	✓	—
Reserved tables with preferred seating	1 table	1 table	1 table	—	—
Logo on the Silent Auction platform	✓	—	—	—	—
Program book advertisement	Half page	Half page	Quarter page	Quarter page	—
Logo on Audio Visual presentation	✓	✓	✓	✓	✓
Verbal recognition during the Awards	✓	✓	✓	✓	—
Recognition in BEA communications	✓	✓	✓	✓	—
Event webpage acknowledgement	✓	✓	✓	✓	—
Recognition in the program book	✓	✓	✓	✓	✓
Relationship-based introductions (where appropriate)	✓	✓	✓	—	—
Support for students / community	—	—	—	✓	✓
Investment	\$5,000	\$4,000	\$3,000	\$1,900	\$230

All sponsorship benefits are delivered in a structured and streamlined format to ensure a high-quality event experience.

THANK YOU TO OUR 2025 SPONSORS



A photograph of a vast field of yellow flowers, likely rapeseed, under a dramatic sunset sky. The sun is low on the horizon, casting a golden glow over the scene. The sky is filled with dark, wispy clouds, some of which are illuminated from below by the setting sun. The overall mood is peaceful and appreciative.

THANK
YOU

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