



zagrebačka
škola ekonomije
i managementa
zagreb school
of economics
and management

Zagreb School of Economics and Management

Dedicated to Quality.



For general inquiries :
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For admissions questions:
admissions@zsem.hr or +385 (0)1 235 4289

www.zsem.hr



BEST
BUSINESS
SCHOOL IN
EASTERN
EUROPE



The mission of ZSEM is to transfer values, knowledge, and skills that students need for long-term success in a globalized business world undergoing constant technological and market transformations.

International students from



40 countries



1,900+ alumni

120+ partner universities worldwide



1st & only



accredited institution in SE Europe

Over 70%

of alumni find employment

w/in 4 months of graduation

800

students studied abroad



Why study in Croatia?



"While studying at ZSEM, I travelled to beautiful places in Croatia like **Dubrovnik**."
– Taehwi Kim, South Korea



"In just one semester, I visited nearly **10 countries** in Europe by bus!"
– Katie Adcock, USA

Why study in Zagreb?

"I love that Zagreb is very **safe** and **clean**."
– Pamela Herrera Feregrino, Mexico



"I just love sitting outside and having **coffee** because I can't do that in Finland."
– Niklas Aaltio, Finland



Why study at ZSEM?



"ZSEM's smaller size makes it really **feel like a community**."
– Kofi Asiedu, UK



"The Croatian professors speak nearly **perfect English**."
– Patricia Herceg, Germany



"The campus is **very central** and you can tell the professors were **educated internationally** by their teaching styles."
– Stephanie Kalscheuer, USA



"My English has improved since **studying in English** at ZSEM."
– Cho Yiu Chan, Hong Kong

Apply online:
www.zsem.hr

Our Programs

Undergraduate programs

- Economics & Management
- Business Mathematics & Economics
- Business Law & Economics

Graduate programs

- General MBA (2 yrs)
- Specialized MBA (1 yr):
 - Management
 - Marketing
 - Finance & Banking
 - Accounting, Auditing & Taxes
 - Human Resource Management
 - Quantitative Finance
 - Management of Information Systems
 - Finance & Accounting
 - Supply Chain Management
- Flex MBA

Summer Program

- International Summer School

Career Center –

Supports students and alumni in finding internships & employment globally. Some of our partner companies:

- Coca-Cola
- Ernst & Young
- Hewlett Packard Croatia
- L'Oreal
- Local & regional companies
- KPMG

Exchange Opportunities –

Study abroad for up to two semesters at our 120+ partner universities, including some of the best business schools in the world.

Some of our partner universities:

- University of Michigan (USA)
- ESSEC Business School (France)
- Nanyang Technological University (Singapore)
- Queensland University of Technology (Australia)

